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Brand Statement

Inside Asian Gaming is Asia's premier B2B print and digital industry publication for the LENGTH industries – Leisure, Entertainment, Nightlife, Gaming, Tourism and Hospitality.

Founded in 2005, *IAG* is a monthly magazine with a broad business editorial focus on the Asian gaming and integrated resort industry. It is widely distributed to industry executives throughout Macau and the rest of Asia.

IAG is renowned for publishing "The Asian Gaming Power 50." Anxiously awaited each year, The Asian Gaming Power 50 is an annual ranking of the 50 most influential and prominent Asian Gaming industry leaders and executives. On 23 November 2018, *Inside Asian Gaming* will host the inaugural Asian Gaming Power 50 Gala Dinner. With the Asian Gaming Power 50 having celebrated 10 years in 2017, the inaugural Gala Dinner will launch the second decade of this highly anticipated annual ranking of the Asian gaming industry's most influential leaders, many of whom will be present as *IAG* counts down 2018's "Big 50."

IAG also produces *IAG Breakfast Briefing* – a daily email newsletter sent to around 20,000 inboxes at 8am Macau time each Macau business day. Served piping hot with two cups of coffee each morning, *IAG Breakfast Briefing* contains the four or five biggest industry news stories of the day, in brief stories, iGaming news, up to date stock prices of around 50 publicly listed gaming stocks and a list of upcoming industry events. *IAG Breakfast Briefing* is where the Asian gaming and hospitality industry turns each and every morning for the news of the day.

IAG has a substantial presence at all of the major gaming industry trade shows and conferences across Asia and beyond including G2E Asia, MGS Entertainment Show, Japan Gaming Congress, iGaming Congress Asia, Australasian Gaming Expo and Gaming, Racing and Wagering Australia as well as international trade shows ICE in London and G2E in Las Vegas.

Reach

30,000+

MONTHLY AUDIENCE REACH



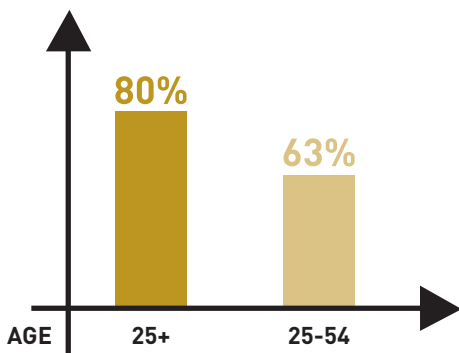
Macau Gaming

Tourist visits to Macau 2017

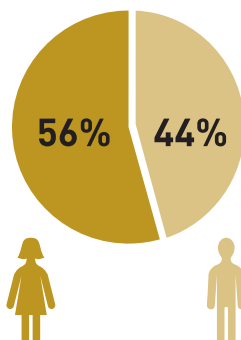
- Almost 33 million visitors



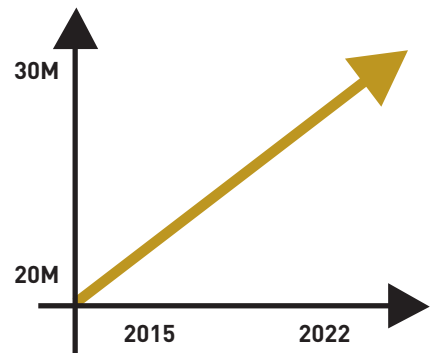
- Purchasing power:



- Gender:



- Growing visitation:



Readership



Readers are:

- Asian gaming, integrated resort and hospitality industry executives and professionals
- iGaming professionals and service providers
- Investors, policymakers, analysts and operators
- Professionals from the financial, legal and technological sectors

Digital

inside asian gaming
亞博匯 iag



YouTube



inside asian gaming
iag

亞博匯早報
BREAKFAST
BRIEFING



2019 Editorial Calendar

January
2019

Macau re-tendering

With just nine months remaining before the official deadline passes for release of the Macau government's re-tendering plans, little information has been publicly released.

February
2019

Incheon, Korea

IAG visits Incheon in Korea to check on the progress of recently opened IR Paradise City, with updates on two other coming developments by Mohegan Gaming and Caesars Entertainment.

March
2019

Vladivostok, Russia

IAG takes you inside Russia's intriguing new IR hub in Vladivostok, where up to six IRs are planned in the coming years.

April
2019

Kangwon Land

The busiest casino in the world is located in a remote area around 150 kilometers from Seoul. *IAG* visits this fascinating property – the only casino in Korea at which locals are allowed to play.

May
2019

G2E Asia Special

Our first "super-sized" edition of 2019 features an in-depth preview of G2E Asia including conference and exhibition insights and a product showcase.

June
2019

Japan IR progress

In the wake of the 2019 Japan Gaming Congress, *IAG* takes an in-depth look at the latest developments from Japan's burgeoning IR industry.

➔ 2019 Editorial Calendar

July
2019

Executive interview (TBC)

Inside Asian Gaming sits down with one of the big names of the Asian gaming industry as they give their thoughts and feelings on local and company developments.

August
2019

Crown Sydney

As the Australasian Gaming Expo gets underway, we take an in-depth look at Crown Resorts' AU\$2.2 billion Crown Sydney project, due to open in 2021, and how the company plans to tackle the rise of local rival Star Entertainment Group.

September
2019

Philippines gaming

What is the short-term and long-term outlook for the Philippines? *IAG* delves into the latest developments and forecasts for this rapidly expanding slice of Asia.

October
2019

Vietnam insight

With Suncity having launched its new IR, Hoiana, in Vietnam, *Inside Asian Gaming* makes a visit to give our verdict on this game-changing property and what the future looks like for the local industry.

November
2019

Macao Gaming Show

Inside Asian Gaming previews the 2019 MGS Entertainment Show, including a feature article on latest developments in Macau's gaming industry.

December
2019

2019 Asian Gaming Power 50

Inside Asian Gaming's annual ranking of the 50 most influential people in Asian gaming over the past 12 months continues to attract enormous interest from all the key stakeholders.

IAG Power 50 Gala Dinner

To celebrate the start of the second decade of the Asian Gaming Power 50, IAG hosted the inaugural Asian Gaming Power 50 Gala Dinner on 23 November 2018 in Macau, China.

The Asian Gaming Power 50 Gala Dinner is an exclusive black tie event in which IAG counts down the Asian Gaming Power 50 – culminating in our announcement of the year's number one.

Anxiously awaited each year, The Asian Gaming Power 50 is an annual ranking of the 50 most influential and prominent Asian Gaming industry leaders and executives and is anxiously anticipated each December.

The 2019 Asian Gaming Power 50 Gala Dinner will be held in Macau on **Friday 29 November 2019**.

A range of sponsorship packages are available for this exciting new annual event.



G2E ASIA Daily

G2E Asia Daily is a daily newspaper produced by *Inside Asian Gaming* at G2E Asia each May in partnership with the show's organizers, the American Gaming Association and Reed Exhibitions.

G2E Asia Daily is printed and distributed each morning of the show at the entrance and various locations around the exhibition halls and conference areas at The Venetian Macao. It is also personally delivered to every booth each morning.

G2E Asia Daily provides comprehensive coverage of G2E Asia and is a unique opportunity for exhibitors to get directly into the hands of visitors.

What is G2E Asia?

G2E Asia is an international gaming trade show and conference for the Asian gaming industry. Organized by the American Gaming Association (AGA) and Reed Exhibition, it provides a one-stop platform to industry professionals to network, forge fresh connections, source new products and solutions and gain a deeper insight into the latest global industry trends. It is the sister show of Global Gaming Expo (G2E) which is held in Las Vegas, Nevada each year. G2E Asia made its debut in 2007 and has since defined itself as the preeminent show for the Asian gaming-entertainment industry.

2018年5月17日星期三 17 May 2018

2018亚洲国际娱乐展规模增30% G2E Asia hits 30% growth in 2018



2018年5月17日，在澳门威尼斯人酒店举行的2018亚洲国际娱乐展(G2E Asia)圆满落幕。本届展会吸引了来自全球各地的超过15,000名专业人士，展示了全球最新的娱乐技术和解决方案。展会规模较往年增长了30%，成为亚洲娱乐行业的重要盛会。

SG GAMING PINK PANTHER

2018年5月16日星期四 16 May 2018

创新推动新濠博亚娱乐向前发展：何猷龙 Innovation driving Melco forward: Lawrence Ho



新濠博亚娱乐集团主席何猷龙在G2E Asia 2018上发表演讲，强调创新是推动公司发展的关键。他提到，集团正积极投入研发，探索新的娱乐形式和技术应用，以提升用户体验和竞争力。何猷龙表示，集团将致力于打造一个充满活力和创新的娱乐生态系统。

SG GAMING SHUFFLESTAR

2018年5月17日星期四 17 May 2018

港珠澳大桥将“重塑”澳门旅游业：盛智文 H2M Bridge to “transform” Macau tourism: Zeman



美国博彩协会主席盛智文在G2E Asia 2018上表示，港珠澳大桥的开通将对澳门旅游业产生深远影响。他认为，大桥将带来更多的游客和新的投资机会，为澳门旅游业注入新的活力。盛智文指出，澳门应抓住这一机遇，提升旅游服务质量和吸引力。

SG GAMING



MGS Daily is a daily newspaper produced by Inside Asian Gaming at MGS Entertainment Show each November in partnership with the Macau Gaming Equipment Manufacturers Association.

MGS Daily is printed and distributed each morning of the show at the entrance and various locations around the exhibition halls and conference areas at The Venetian Macao. It is also personally delivered to every booth each morning.

MGS Daily provides comprehensive coverage of MGS Entertainment Show and is a unique opportunity for exhibitors to get directly into the hands of visitors.

What is MGS Entertainment Show?

Organized by Macau Gaming Equipment Manufacturers Association, MGS Entertainment Show is a showcase for the Asia's most innovative and creative products related to casino, leisure and service sectors. Aside from technological developments, it also offers unique business networking opportunities. It is a show established and run by local Macau representatives with the support of the Macao SAR government.

新聞 Produced by 獨家 Sponsored by
iag SG GAMING MGS 日報 DAILY
www.mgsmagazine.com 2018年11月13日星期二 Tuesday, 13 November 2018

MGS 2018 加重科技色彩 MGS 2018 boosts technology focus

【本報記者 梁志強報導】第11屆MGS 2018 加博匯娛樂博覽會，將於11月13日至15日假澳門威尼斯人酒店舉行。MGS 2018 加博匯娛樂博覽會，是亞洲最大規模的博覽會，也是全球博覽會中，唯一以博覽會形式，展示博覽會產品，並提供博覽會服務的平台。

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新聞 Produced by 獨家 Sponsored by
iag SG GAMING MGS 日報 DAILY
www.mgsmagazine.com 2018年11月14日星期三 Wednesday, 14 November 2018

DICJ對澳門的多元化發展成就表示滿意 DICJ satisfied with Macau's diversity achievements

【本報記者 梁志強報導】第11屆MGS 2018 加博匯娛樂博覽會，將於11月13日至15日假澳門威尼斯人酒店舉行。MGS 2018 加博匯娛樂博覽會，是亞洲最大規模的博覽會，也是全球博覽會中，唯一以博覽會形式，展示博覽會產品，並提供博覽會服務的平台。

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新聞 Produced by 獨家 Sponsored by
iag SG GAMING MGS 日報 DAILY
www.mgsmagazine.com 2018年11月15日星期四 Thursday, 15 November 2018

旅游局希望放宽港珠澳大橋的旅行限制 MGTO looking to ease HZMB travel restrictions

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Contact Us

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