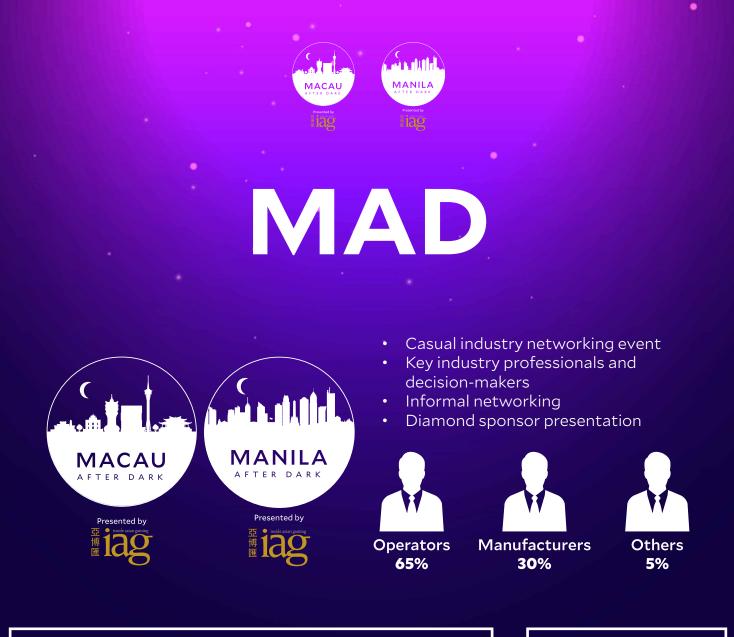
AFTER DARK

Presented by 亞 博 運

MINI KIT 2 0 2 4

Last updated FEB 2024





HELD ON A MON, TUE OR WED

HELD ON A FRI



ACAL

MANILA

Each MAD brings together key industry decision-makers with the people they want to meet in a relaxed and friendly environment. A new venue is chosen for each event.

MAD 1	Fri 15 Feb 2019	Duffy's Irish Pub at Broadway Macau
MAD 2	Fri 10 May 2019	Kidult Club
MAD 3	Fri 02 Aug 2019	Barcode Club
MAD 4	Fri 15 Nov 2019	Prem1er Bar & Tasting Lounge

No event held in 2020Q1 due to pandemic			
MAD 5	Fri 17 Jul 2020	Kam Pek Sum Bar Kam Pek Bar	
MAD 6	Fri 09 Oct 2020	Vasco Bar & Lounge vasco at Grand Lapa Hotel	
MAD 7	Fri 11 Dec 2020	Galeria Lisboa at Macau Fisherman's Wharf	

MAD 8	Fri 05 Mar 2021			
MAD 9	Fri 11 Jun 2021	SOFITEL A RESORTS MACAULAR ARESORTS Sofitel Macau at Ponte 16		
MAD 10	Fri 17 Sep 2021	PAULANER Macau Paulaner Wirtshaus Macau at Taipa Village		
MAD 11	Fri 17 Dec 2021	Vasco Bar & Lounge vasco at Grand Lapa Hotel		



WHERE MAD HAS BEEN HELD

Each MAD brings together key industry decision-makers with the people they want to meet in a relaxed and friendly environment. A new venue is chosen for each event.

MAD 12	Tue 29 Mar 2022	Casa Don Alfonso ^{60X, 9600X00} at Grand Lisboa		
No event held in 2022Q2 due to pandemic				
MAD 13	Tue 18 Oct 2022	Macau Tower		
MAD 14	Fri 09 Dec 2022	Vasco Bar & Lounge vasco at Grand Lapa Hotel		

MAD 15	Thu 20 Apr 2023	Chairman's Lounge ^{OKADA} at Okada Manila	
MAD 16	Tue 25 Apr 2023	SOFFITEL HOTELSARESORTS RT+RESENSER MACAU AT PONTE 16	Sofitel Macau at Ponte 16
MAD 17	Tue 27 Jun 2023	第一 第一 第一 第 の 梅	Aji restaurant at MGM Cotai
MAD 18	Tue 12 Sep 2023	NEWPORT World RESORTS	The Grand Bar and Lounge at Newport World Resorts
MAD 19	Fri 22 Sep 2023	驚斑海天度假酒店 GRAND COLOANE RESORT	Panorama Lounge at Grand Coloane Resort
MAD 20	Fri 1 Dec 2023		Nobu Hotel at City of Dreams Manila
MAD 21	Fri 15 Dec 2023	VASCO	Vasco Bar & Lounge at Grand Lapa Hotel





SPONSORSHIP

	Diamond sponsors US\$8,000	Platinum sponsors US\$5,000	Gold sponsors U\$\$3,000
Invitations			
Guest list invitations (20)	x	х	
Guest list invitations (10)			x
Event tickets			
10 entry tickets included	x		
5 entry tickets included		х	x
Onsite display			
Dedicated signage at event entrance	customisable	customisable	logo only
 Display literature, business cards and give- away souvenirs at entrance 	x	x	
Brand exposure in networking area	х		
Onsite spoken promotion			
 Diamond sponsor personal thank you on stage 	x		
Emcee mention and thanks	individual mention	individual mention	in aggregate
Print media			
Logos in IAG advertisements for MAD	x	x	x
Post-event article in IAG	mention and logo	mention and logo	logo only
Digital media			
 IAG Breakfast Briefing advertising promotions 	x	x	x
Pre-event article in IAGBB and asgam.com	mention and logo	mention and logo	logo only
IAG LinkedIn promotions	mention and logo	mention and logo	logo only
IAG Facebook promotions	mention and logo	mention and logo	logo only
Pre-event press release	mention and logo	mention and logo	logo only
• Post-event article in IAGBB and asgam.com	individual article logo banner	individual article logo banner	in aggregate logo banner





Contact Us

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6



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